

EU konferenca "Sektorske politike na področju prehrane in telesne dejavnosti - Implementacija in evalvacija" Terme Radenci - Radenci, Slovenia 10 -11 marec 2008

Zavod za zdravstveno varstvo Murska Sobota je aktivno sodeloval na EU konferenci, ki ga je v okviru slovenskega predsedovanja Svetu EU organiziralo Ministrstvo za zdravje RS. Konferenca je bila v Termah Radenci v Radencih od 10 – 11 marca 2008. Sodelovalo je 110 udeležencev iz 25 držav EU.

Na konferenci so strokovnjaki Zavoda za zdravstveno varstvo Murska Sobota predstavili Strategijo za krepitev zdravja, akcijski načrt za zmanjševanje neenakosti v zdravju ter program promocije zdravja v lokalnih ruralnih skupnostih – program Živimo zdravo (PowerPoint predstavitev v prilogi).

V okviru konference je bila organizirana razstava in predstavitev programov, aktivnosti in dosežkov na področju vlaganja v zdravje in razvoj. V ospredju je bila predstavitev programa Vlaganje v zdravje in razvoj – Mura. Na razstavi so se predstavili ključni partnerji s svojimi aktivnostmi in izdelki, ter jo popestrili s prikazom domačih obrti.

Zavod za zdravstveno varstvo Murska Sobota je predstavil programe in aktivnosti na področju promocije zdravja (plakat v prilogi). Z namenom, da približajo implementacijo programov promocije zdravja, so strokovnjaki Zavoda v času trajanja konference udeležencem izvajali meritve holesterola v krvi, določanje % telesne maščobe, ITM (indeks telesne mase) in svetovanje, enako kot izvajajo na terenu.

Na konferenci so se predstavili tudi čezmejni partnerji, ki že vrsto let sodelujejo z Zavodom za zdravstveno varstvo Murska Sobota - Állami Népegészségügyi és Tisztiorvosi Szolgálat Zalai megyei Intézete – Zalaegerzseg - Madžarska, Zavod za javno zdravstvo Međimurske županije – Hrvatska ter Osnovna šola Štrigova - Hrvatska. Partnerji so predstavili primere dobre prakse čezmejnega sodelovanja na področju promocije telesne aktivnosti in prehrane.



Slovensko predsedstvo EU 2008
Slovenian Presidency of the EU 2008
La Présidence slovène de l'UE 2008

Slovenia 2008
Presidency of the Council of the European Union

Ministry of Health of Slovenia

Slovenian EU Presidency Conference

Cross-Sectoral Policies in the field of Nutrition and Physical Activity

-Implementation and Evaluation-

Programme

Terme Radenci, Slovenia
10-11 March 2008

By invitation only

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CONFERENCE PROGRAMME

Monday 10 March 2008

Arrival
12:00 - 14:00 Registration
13:00 - 14:00 Lunch

Exhibition of projects and best practices "Local Implementation Actions: Nutrition, Physical Activity, Health and Tourism" will be held in the lobby during the Conference

14:30 - 15:00 **WELCOME AND OPENING ADDRESS**

Facilitated by: Ms Tajda Lekše

Ms Zofija Mazej Kukovič, Minister of Health, Slovenia

Ms Petra Drohsel, Director for Prevention, Federal Ministry of Health, Germany

Ms Nedret Emiroglu, Acting Director of Health Programmes Division, WHO Regional Office for Europe

Mr Mihael Petek, Mayor of Municipality of Radenci, Slovenia

15:00 - 16:00 **PLENARY SESSION I - BATON PROJECT**

Health in All Policies with focus on Nutrition & Physical Activity

Facilitated by: Ms Tajda Lekše

- *Ms Petra Drohsel, Director for Prevention, Federal Ministry of Health, Germany*
- *Ms Ana Rito, General Health Directorate, Portugal*
- *Ms Marija Seljak, Director General for Public Health, Ministry of Health, Slovenia*

16:00 - 16:30 Coffee break and Exhibition

16:30 - 17:30

HIGH LEVEL ROUNDTABLE DISCUSSION

Nutrition and Physical Activity using Cross-sectoral Approach

Moderator: Mr Francesco Branca, WHO Regional Office for Europe, Copenhagen

- *Ms Ute Winkler, Federal Ministry of Health, Germany*
- *Mr Joao Breda, General Health Directorate, Portugal*
- *Mr Matjaž Kočar, Ministry of Agriculture, Forestry and Food, Slovenia*
- *Ms Catherine Choma, Ministry of Health, Youth and Sports, France*
- *Ms Eva Gottvaldova, Ministry of Health, Czech Republic*
- *Mr Gunnar Agren, Swedish National Institute of Public Health, Sweden*

Round table, which will be organised within the framework of the conference, will concentrate mainly on the activities in the field of nutrition and physical activity. It will emphasise cross-sectoral cooperation and partnership building to attain better results in the implementation of nutrition and physical activity policies.

The main objective of the round table will be to identify activities, which represent an added value not only for the Member States but also for the European Union. The round table discussion will include participants from various sectors of the present and forthcoming presiding countries.

17:30 - 18:30

Slovenian Experience in Linking Health and Development - From Theory to Practice

Facilitated by: Ms Tajda Lekše

- **Health Impact Assessment of Agriculture and Nutrition Policies** -
Ms Mojca Gabrijelčič Blenkuš, National Institute of Public Health, Slovenia
- **Strategy to Tackle Health Inequalities**
Ms Tatjana Kranjc Nikdič, Regional Institute of Public Health Murska Sobota, Slovenia
- **Programme "MURA"**
Ms Tatjana Buzeti, Centre for Health and Development Murska Sobota, Slovenia

18:30 - 19:30

BATON Advisory Board Meeting

20:00 - 22:00

Dinner, hosted by Mr Mihael Petek, Mayor of Municipality of Radenci and Mrs Marija Seljak, Director General for Public Health, Ministry of Health, Slovenia

Tuesday, 11 March 2008

Exhibition of projects and best practices "Local Implementation Actions: Nutrition, Physical Activity, Health and Tourism" will be held in the lobby during the Conference

09:00 - 10:00

PLENARY SESSION II - EUROPEAN PERSPECTIVE (EU, WHO)

Chair: Ms Vesna-Kerstin Petrič, Ministry of Health, Slovenia

- **White Paper on a Strategy for Europe on Nutrition, Overweight and Obesity related health issues**
Mr Philippe Roux, DG SANCO, European Commission
- **Opinion of the European Economic and Social Committee on Obesity in Europe- Role and Responsibility of Civil Society Partners -**
Ms Madi Sharma, European Economic and Social Committee
- **Nutrition Policy in Europe - the Challenges of Implementation-**
Mr Francesco Branca, WHO Regional Office for Europe, Copenhagen
- **Investment for Health Approach for Cross-Sectoral Policies**
Ms Chris Brown, WHO Office for Investment for Health and Development, Venice

10:00 - 10:30

Coffee break and Exhibition

10:30 - 12:00

**PARALLEL THEMATIC WORKSHOPS
ON CROSS-SECTORAL POLICIES IMPLEMENTATION**

Organised in co-operation with WHO Regional Office for Europe

At the workshops we would like to identify critical success factors for delivering cross sectoral policies, discuss implications and options for strengthening cross sectoral stewardship and governance of health in Europe, share experiences and debate lessons learned for implementing and assessing the impact of cross sectoral policies in the field of nutrition and physical activity. The parallel workshops will run in the form of a 'television-style' interview with case example countries and involve facilitated, whole audience debate.

Workshop I: CHILD NUTRITION

Chair: Mr Francesco Branca, Co-chair: Mr Matej Gregorič,
Rapporteur: Ms Gundrun Ahlin

Workshop II: FOOD SUPPLY

Chair: Ms Mojca Gabrijelčič Blenkuš, Co-chair: Ms Ursula O'Dwyer,
Rapporteur: Ms Tatjana Buzeti

Workshop III: PHYSICAL ACTIVITY

Chair: Ms Jožica Maučec Zakotnik, Co-chair: Mr Marijan Ivanuša,
Rapporteur: Ms Ute Winkler

Workshop IV: THE ROLE OF HEALTH SYSTEM

Chair: Mr Peter Flynn, Co-chair: Mr Christodoulos Kaisis,
Rapporteur: Ms Ivana Pavić - Šimetin

12:00 - 12:45

REPORTS FROM THE WORKSHOPS & DISCUSSION

Panel discussion with Rapporteurs of the Workshops

Chair: Ms Chris Brown, Co-chair: Ms Vesna - Kerstin Petrič

Rapporteurs: Ms Gundrun Ahlin, Ms Tatjana Buzeti, Ms Ute Winkler, Ms Ivana Pavić-Šimetin)

12:45 - 13.00

CLOSING REMARKS

Ms Marija Seljak, Director General for Public Health, Slovenia

13:00 - 14.00

Lunch

Departure of participants

Transport from the Terme Radenci to airports.